

MOHAMMAD FAHREZI

Graphic Designer

Graphic Designer and UI/UX enthusiast with experience in creating digital content, branding, and social media campaigns. Skilled in visual storytelling, content design, and video editing. Experienced in handling real-world marketing needs and building strong brand identity through creative and consistent design.

EDUCATION

Universitas Sriwijaya

S1 Teknik Informatika — IPK 3.91
2022 – 2026

PROJECTS

Social Media Content Design (Multiple Clients)

- Designed engaging Instagram feeds and marketing visuals
- Developed consistent branding style across platforms

UI/UX Website Design Projects

- Created wireframes and prototypes using Figma
- Focused on usability and modern design trends

ACHIEVEMENT

- 3rd Place Winner** – Infographic Poster Competition at IFFEST (April 2023).
- Staff of the Month** – Multimedia Division, HMIF Universitas Sriwijaya (March 2023).

CONTACT

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EXPERIENCE

Graphic Designer — Teago Indonesia

Feb 2026 – Present

- Created visual content and marketing materials for digital campaigns
- Designed Instagram feed and edited Reels content
- Contributed to brand identity and visual storytelling
- Collaborated with marketing team for content planning

Freelance Web Designer — KreativLabs.id

Nov 2025 – Present

- Designed UI/UX for client websites
- Delivered branding and visual design solutions
- Created user-friendly and visually appealing interfaces

Head of Multimedia Division — HMIF Universitas Sriwijaya

Jan 2024 – Dec 2024

- Led the design team in creating visual identities for major events, including staff recruitment and organizational branding.
- Managed daily Instagram feed production and established design standards for the organization's social media presence.
- Served as PIC and SC for media and creative divisions in large-scale seminars and competitions (Srifoton 2024)

TECHNICAL SKILLS

- Design Tools:** Figma, Adobe Photoshop, Canva.
- Video Editing:** Adobe Premiere Pro, After Effects, CapCut.
- Competencies:** UI/UX Design, Social Media Strategy, Visual Storytelling, Branding & Identity.